

THE JOHNS HOPKINS UNIVERSITY ALUMNI ASSOCIATION

ALUMNI COUNCIL EXECUTIVE COMMITTEE MEETING

November 16, 2021

ATTACHMENTS AT END OF DOCUMENT INCLUDE: LIST OF INVITEES, ATTENDEES AND AGENDA

TUESDAY, November 16, 2021

ZOOM MEETING

Facilitator: Anika Penn

Time Meeting Start: 5:00p.m. (ET)

Meeting End Time: 6:30 p.m. (ET)

MEETING MINUTES

WELCOME

President Anika Penn welcomed everyone and the two new Executive Committee members – Hopkins Organization of Latino/a/x Alumni (HOLA) representative Guillermo Ortiz, A&S '14, and University Sustainability Leadership Committee representative William Matsuzaki, Ed '02, '13.

GUEST SPEAKER

She then turned to Susan deMuth to introduce the guest speaker, Vice Provost and Chief Risk and Compliance Officer, and alumnus BSPH '83, Jon Links.

Dr. Links discussed how the protracted pandemic helped leadership manage the challenges. Staff were able to develop and test policies, which would have been impossible in an acute crisis. The “operating posture” could be tested with some standing groups, including students and the UPAC, university pandemic advisory committee.

Jon has helped the alumni office follow the appropriate protocols and rules.

When asked what he would have done differently, he mentioned better communications by having more small group conversations earlier on. There were many large town hall meetings with the Hopkins community. But, having more small gatherings such as this one allows for frank conversations and describing the decision-making process.

Jon spoke about optimizing rather than minimizing risk. He uses the term optimizing to explain how conflicts are managed to an acceptable risk in order to follow our mission. The risk benefit ratio and balancing have been key. We have learned and adapted, keeping health and safety first, and staying science driven. Managing conflicts has been a central challenge -- for example, deciding whether to go with FDA or WHO authorized vaccines. Initially, the University accepted both, but the Health

System accepted only FDA approved ones. However, the University's population is much more international than that of the health system. As the Delta variant arose and more data about the different vaccines appeared, it became clear that the Pfizer/Moderna ones were far superior, so the University revised its policy and accepted only the FDA authorized vaccines. It was the right thing to do, although students were upset.

The current hypothesis is that access will open up by January. The University may require boosters, and likely international students will have more access.

His best guess for the future is that the situation will get worse as winter approaches, and more indoor activities occur, and because the number of cases has plateaued at a high level. He hopes that after spring break, rules can be relaxed. The University has to plan for the summer now, for such programs as the CTY camps and other challenges, and will err on the side of a more pessimistic forecast.

UNIVERSITY UPDATES

First Vice President Mary Ann Dickson provided an update on athletics and the return to normal sporting activities on campus; all teams, even water polo, were able to play this year. There were many division successes to make for proud Blue Jays. Four female teams were ranked in the top two nationwide. Women's volleyball had a record-breaking winning streak; and an alum was named a finalist in the woman of the year award. Another alumna was a finalist in the LGBTQ athlete of the year award.

She mentioned the loss of Jerry Schnydman, A&S '67, an esteemed alum and legend on the lacrosse field, who spent most of his career at Hopkins. He served as director of admissions and alumni relations before becoming executive assistant to President Bill Brody and secretary to the Board of Trustee. Schnydman was also co-chair of the lacrosse advisory board, and a mentor to Mary Ann. There are plans to unveil his initials on the Homewood Field during alumni weekend.

Anika reported that on November 1 the new dean of SAIS, Jim Steinberg from Syracuse University, joined the administration. There is much excitement associated with the new dean and the forthcoming new campus at 555 Pennsylvania Avenue.

Anika mentioned plans to bring some of the new deans (SAIS, Nursing and Krieger) to speak to the Council as part of a series.

COMMITTEE REPORTS

Building Diverse Leadership

Joe Yoon reported that the first meeting was productive and focused on how the leaders will proceed, focus on new directions, improve and be measured, transform and improve the council nomination process, get more participation at the division level, and get higher quality nominations. The committee plans to meet with Chief Diversity Officer Katrina Caldwell for a leadership level conversation

and to get her input. Joe hopes to integrate the regional groups more in both the awards and nominations process. All were reminded that December 1 is nomination deadline for awards.

APPROVAL OF MINUTES

In the absence of the Secretary, the President asked for and received approval of the minutes of the October 2 meeting. She also noted that an email to vote on bylaws changes would be forthcoming.

COMMITTEE REPORTS (Cont.)

The Alumni Experience

In the absence of the co-chairs, Vicky Schneider reported that the leads met and will next meet in January. Elena Stokes said it was a great meeting and that they will report on their goals and how they like to solicit feedback.

Engaging Future Alumni

Co-chair Mike Pryzby reported that the Committee has met a couple times. Some personnel have stepped back, so they need to re-staff. More meetings and brainstorming are planned for next month. The student grants process was just completed with 120 applications reviewed. Prior to COVID, there were 150 applications. Each activity member reviewed 20 applications. Next, members decide on the funding levels. They hope to identify some winners and connecting them with JHU affinity groups. The mentoring luncheons activity needs a leader to continue the goal of quarterly luncheons. Brainstorming with the divisional reps is new. The caRING process starts in January and might merge with student grants team. They hope to receive more caRING applications from the schools.

Operations

Co-chair Claudia DeCarlo reported that the committee had a kickoff to discuss the OneHop group, building traditions, and onboarding and off boarding. They are staffed up well for the three areas and plan on monthly communications. They are just getting going.

BUDGET REPORT

In the absence of the treasurer, Susan screen shared the budget. It is early in the fiscal year, but we expect to end the year in good shape. We should come out ahead, but given the return to having in-person events and traveling, it may change. We are on track and do not expect any curve balls

ALUMNI IDENTITY GROUP REPORTS

Phuong Tran reported that plans are being considered for an in-person 7th annual Pride brunch at Gertrude's (the last one was virtual), a Pride salon series, a Fireside chat with Demere Woolway and Edie Windsor, who received an honorary degree from Hopkins. They are working with student groups and the Lavender Celebration. The main challenge is identifying the alums.

In the absence of the Society of Black Alumni (SOBA) rep, Elena Thompson reported that SOBA has been working on restructuring its Executive Committee and organizing in a way that allows broader reach. With more divisional-focused SOBA groups, they hope to build an overarching collaborative organization. They are exploring some cornerstone annual events, such as Black History month and the celebration of Juneteenth. They are also working on a Black alumni weekend in September '22 to connect to the Congressional Black caucus.

Guillermo Ortiz introduced himself and that he works in global environmental change in UCLA's Office of Sustainability. He reported that JHU's HOLA had three virtual meet ups, a networking session, and spring reunion. An alumni panel is scheduled for February with OLE, the student group on campus. They hope to reinvigorate the connections with those who have started in doctoral programs. There was a leadership summit last May. They hope to have more events for the HOLA community. The Congressional Hispanic caucus follows the Black Congressional caucus.

ALUMNI RELATIONS UPDATE

Susan deMuth mentioned that Administrative Specialist Stephanie Muller has left Alumni Relations to work at the JHU Agora Institute. Susan announced that a giving survey is being launched tonight or tomorrow, and she would like honest feedback about it. The data collected will help us define our approach and strategy to alums' philanthropic needs. The survey will be in the field for a month.

NEW BUSINESS

No other new business was brought up, so the President adjourned the meeting at approximately 6:10 p.m.

Next Executive Committee Meetings:

January 10, 2022, March 14, 2022, April 30 – in person all council, May 10. September 13

Invitees:

Executive Committee

First Name	Last Name	Title	Attendance
Anika	Penn	President	Attended
Mary Ann	Dickson	First Vice President	Attended
Sonia	Sarkar	Second Vice President	Attended
Seth	McDonnell	Treasurer	Absent
Judy	Keen	Secretary	Absent
Allyson	Handley	Past President, Ex-officio	Attended
Mervat	Mina	Div Rep Business	Attended
Robert	Hitz	Div Rep Peabody	Attended
Nick	Hu	Div Rep Engineering	Attended
Susan	Kulik	Div Rep Nursing	Attended
David	Einolf	Div Rep A&S	Attended
Shelby	Kemper	Div Rep Public Health	Attended
Ralph	Hruban	Div Rep Medicine	Attended
Daniela	Kaisth	Div Rep SAIS	Absent
Rhonda	Reese	Div Rep Education	Attended
Claudia	DeCarlo	Operations Co-chair	Attended
Mike	Waters	Operations Co-chair	Attended
Brian	Fruchey	Building Diverse Leadership, Co-Chair	Attended
Joseph	Yoon	Building Diverse Leadership Cochair	Attended
Mike	Pryzby	Engaging Future Alumni, Co-Chair	Attended
Mary	Pei	Engaging Future Alumni, Co-Chair	Attended
Neil	Patel	Engaging Future Alumni, Co-chair	Attended
Janice	Bonsu	The Alumni Experience, Co-Chair	Absent
Cheree	Davis	The Alumni Experience, Co-chair	Absent
Elena	Stokes	The Alumni Experience	Attended
William	Matsuzaki	University Sustain. Leader. Com, Rep	Attended
Guillermo	Ortiz	Org Rep, HOLA	Attended
Phuong	Tran	Org Rep PRIDE	Attended
Lalita	Hamilton	Org Rep SOBA	Absent

Staff Members: Susan deMuth, Assoc. VP, OAR, Executive Director, JHAA; Marguerite Jones, OAR; Patricia Conklin, OAR; Elena Thompson, OAR; Krystle Ongaco, OAR; Gwen Harley, OAR; Jason Heiserman, OAR; Rachel Doliner, OAR; Jamie Seward, OAR; Jenn Fisher, OAR; Leah Murphy, OAR; Ember Schaefer, OAR; Jen Yeager and Jaimie Ermak, Krieger School of Arts & Sciences; Debbie Kennison, School of Education; Joe Letourneau, School of Advanced International Studies; Erika Juengst, Leslie Proctor and Elizabeth Rigsbee, Bloomberg School of Public Health; Michael Carlton and Conor Reynolds, Peabody Institute; Robin Ingram and Trudee Wooden, School of Medicine; Kim Dolan and Lee Gerstein, Whiting School of Engineering; Jennifer Benson, Jasmine Gillus and Philip Bakerman, Carey Business School; Katie Damaroda, School of Nursing; Casey Miller, Hopkins Connect

Facilitator: Anika Penn

Meeting Start Time: 5:00 pm (ET) **Meeting End Time:** 6:30 pm (ET)

Meeting Agenda:

1. Welcome: Anika Penn, SAIS '10
 - a. New members to Executive Committee
 - i. Guillermo Ortiz, A&S '14, HOLA rep
 - ii. Will Matsuzaki, Ed '02, '13, University Sustainability Leadership Council (SLC) rep
2. Q&A with Dr. Jon Links, BSPH '83, Vice Provost and Chief Risk and Compliance Officer
3. University Update: Anika Penn, SAIS '10, Mary Ann Dickson, A&S '97
4. Secretary's Report- Judy Keen, A&S '98, BSPH '02, Med '04
 - a. Approval of the October 2 meeting minutes
 - b. Email to vote on bylaws changes will be forthcoming
5. Committee Reports:

The Alumni Experience: Janice Bonsu, A&S '15; Cheree Davis, Ed '15

Engaging Future Alumni: Neil Patel, Engr '05; Mike Pryzby, Engr '09; Mary Pei, Ed

Building Diverse Leadership: Brian Fruchey, Bus '10; Joe Yoon, A&S '00

Operations: Claudia DeCarlo, Bus '15; Mike Waters, Engr '06
6. Budget Report: Seth McDonnell, Bus '07 and Susan deMuth
7. Alumni Identity Group reports – Phuong Tran, A&S '04 (Pride); Lalita Hamilton, Bus '10 (SOBA); Guillermo Ortiz, A&S '14 (HOLA)
8. Alumni Relations Update: Susan deMuth
9. New Business

Next meetings:

January 11, 2022, 5-6:30 pm ET

March 8, 2022, 5-6:30 pm ET

April 30, 2022 (Full Council in Person)

May 10, 2022, 5-6:30 pm ET

September 13, 2022, 5-6:30 pm ET